

Roofing Responsibly and more

Everyday, CertainTeed makes a commitment to sustainability.

CertainTeed Roofing recycles, reuses and re-envision our environment. Here are 4 ways we put ideas into action with green as our goal.



Recycling and the road to success

We recycle nearly 90% of our manufacturing production waste into asphalt materials for road construction.



Bring nature back

Our Oxford facility, the world's largest roofing plant, has its own wetlands and a water management system where wildlife thrives.



Use it (don't lose it)

We use recycled content including slag, stone granules, corrugated mixed paper and sludge, reducing landfill waste and carbon emissions.



We believe in leading by example

We belong to the U.S. Green Building Council and champion their Leadership in Energy and Environmental Design (LEED) Green Building Rating System™.

And we also strongly support the National Green Building Standards™ of the National Association of Home Builders.



Reaching for the ENERGY STARS

As a 2015 ENERGY STAR Sustained Excellence recipient for Energy Management, we are proud of our commitment to designing high quality, sustainable roofing products.

ASK ABOUT ALL OF OUR OTHER CERTAINTEED® PRODUCTS AND SYSTEMS:

ROOFING • SIDING • TRIM • DECKING • RAILING • FENCE
GYPSUM • CEILINGS • INSULATION

www.certainteed.com <http://blog.certainteed.com>

CertainTeed Corporation
20 Moores Road
Malvern, PA 19355

Professional: 800-233-8990
Consumer: 800-782-8777

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CertainTeed Contractors

A New Contractor Program that Adds Value for Homeowners...



ROOFING RESPONSIBLY

A Recycling Program From

CertainTeed
SAINT-GOBAIN



...and Sets You Apart from the Competition.

CertainTeed
SAINT-GOBAIN

Make the sale and make a difference

Become a CertainTeed Roofing Responsibly Contractor.

Over 12 million tons of asphalt shingle waste went into landfills last year. Now there is an option to keep those old shingles out of the landfill and set you apart from other roofing contractors by offering a new, green, environmentally-friendly solution.

Roofing Responsibly from CertainTeed.

**No added Cost.
Big added Value.**

CertainTeed's Roofing Responsibly program includes an educational course that provides information on the entire recycling process. Roofing Responsibly contractors will be educated on the process of shingle recycling and know what to look for when finding the right shingle recycling facility.

Each year Roofing Responsibly Contractors must submit at least 10 weigh tickets to show that they are continually recycling.



It's easy to recycle

Provided by CertainTeed Roofing

Register as a CertainTeed Roofing Responsibly Contractor

Read and understand the Roofing Responsibly information and pass the short test. After this has been completed read the terms and conditions then submit the application to participate.

It's easy to register on-line at

certainteed.com/roofingresponsibly.

Find a Recycling Facility near you

There are many shingles recycling websites that can direct you to a shingle recycler near you such as:

www.shinglerecycling.org
Earth911.com

Just search for your city or zip code and find the nearest facility to you.

Show prospective customers you care about the environment

Being green can help you win the sale.

Your company will be differentiated on the CertainTeed contractor locator with a roofing responsibly designation in addition to your credential. You will be provided with marketing tools that support the recycling program.

**Homeowner Brochures
Company Certificate**

It's that simple when you're a CertainTeed Roofing Responsibly Contractor. For more information or to enroll in the recycling program go to certainteed.com/roofingresponsibly.

If you have any questions please contact your local CertainTeed Territory Manager.